

Tabitha Leonard

UX/UI Designer

Colorado, USA & Remote

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Junior UX/UI Designer with a strong desire to solve complex problems with creative solutions. A constant learner, challenging myself both personally and professionally, while staying current with industry trends.

Skills

User Research
User Flows
Wireframing & Prototyping
Style Guides
Responsive Design
User Testing
User Interviews
Design Patterns
Collaboration
Empathy

Tools

Figma
Sketch
Miro
InVision
Baslamiq
Adobe XD
HTML/CSS

Education

UI Design, 2022
CareerFoundry

Front End Design, 2022
CareerFoundry

B.A Criminal Justice, 2019
Eastern New Mexico University

Experience

UX/UI Designer in Training | CareerFoundry

2021-2022

Let's Expat! - Native Travel app for new visa opportunities

- Performed competitive analysis of current product offerings to uncover business opportunities
- Created user stories and user flow to better understand user pain points
- Designed comprehensive wireframes, mockups, prototypes, and brand style guide
- Followed Web Content Accessibility Guidelines (WCAG) to ensure app inclusiveness
- Utilized Material Design & Human Interface Guidelines to design mobile app screens with familiar elements and the latest design trends

Money Buddy - Responsive Fintech app to budget, save and invest

- Conducted competitive analyses and created user stories to gather invaluable research data for user flows
- Ideated with user flows and sketches to discover best ways to implement design solutions
- Conducted usability testing with clear goals and defined success metrics to test the usability of the app
- Iterated UI and style guide implementations based on usability testing results
- Delivered high-fidelity prototype

Intervention INC | Case Manager

2020

- Managed and met with 20+ clients weekly; consistently assessed and directed clients according to their personalized case plans & budgets, providing the best possible guidance

State of Colorado | Deputy Probation Officer

2019-2020

- Monitored clients for compliance with their court-ordered terms; maintained a case file of each client to include home visits, workplaces and treatment referrals; initiated affidavits for termination of probation

Medical Alternatives Clinics | Master Scheduler

2018-2019

- Consulted on the design of the medical services app; provided feedback based on customer testimonies; enhanced app functionality and utility